

October 1, 2018

Wichita / Garden City / Manhattan Topeka / Tulsa BERRY TRACTOR & EQUIPMENT

Wichita / Garden City / Topeka Sprinafield

**BOBCAT OF THE ROCKIES** Colorado Springs / Commerce City / Golden Grand Junction / Parker / Pueblo West Windsor / Cheyenne

WHITE STAR MACHINERY & SUPPLY CO.

**BOBCAT OF HOUSTON** Jersey Village / Pearland / Conroe Brazos Valley

KC BOBCAT

Cedar Hill / McKinney

BERRY MATERIAL HANDLING Wichita / Garden City / Topeka / Salina

Blue Springs / Olathe / Tracy / Springfield **BOBCAT OF DALLAS** Lewisville / Fort Worth / Longview

## FOR IMMEDIATE RELEASE

## FOR MORE INFORMATION CONTACT

Sean Buchanan, Director of Corporate Services C | (316) 239-4316

E | sbuchanan@berrycompaniesinc.com

Wichita, KS – Berry Companies, Inc., today announced the acquisition of the assets of Sellers Equipment effective September 28.

The most visible aspect of the acquisition will be seen in the addition of the Hyster line of forklifts and material handling equipment. "Hyster is just what we've been looking for in our customer product offering within our Kansas geographic footprint," said Joe Wilson, President of Berry Material Handling. "Sales and service of the Hyster brand expands the 'heavy lift' category of machines, making it the perfect complement to our existing Yale line," Wilson added.

In addition to sales and service of Hyster, Berry's acquisition also expands the company's product support role in other key lines. As part of the agreement, Berry will offer parts and service of Doosan heavy equipment and Tiger mowers through their White Star Machinery division. Berry Tractor & Equipment will support JCB and Global Sweepers, municipal street cleaning machines. Customers needing parts and service for these or any other machines Sellers supported should contact Berry for more information at www.berrycompaniesinc.com/sellers.

Berry and Sellers each have over 60-year histories of sales, rental and service of large and compact construction machines and material handling equipment throughout Kansas.

Berry Companies was founded as Berry Tractor & Equipment, Co. in Wichita, KS in 1957 by Fred Berry and his late brother Paul. Today, Berry Companies, Inc. is run by Walter Berry (Fred's son) and operates seven divisions throughout the Midwest. Berry Tractor & Equipment (Komatsu), Berry Material Handling (Yale), and 5 Bobcat divisions: White Star Machinery, Bobcat of the Rockies, Bobcat of Houston, K.C. Bobcat and Bobcat of Dallas.